

***AquaPR Recognized by 2013 Bulldog Stars of PR Award for Outstanding Achievement
by Communications Agency***

Atlanta - August 14, 2013 -- AquaPR, an Atlanta-based boutique public relations agency focused on combining technology, marketing and public relations to produce measurable results for its clients, has been selected by Bulldog Stars of PR Award for a Gold level award in the Small Agency of the Year – Under \$1,000,000 category. The 2013 Bulldog Stars of PR Awards for Outstanding Achievement by Communications Agencies and Professionals are awarded by [Bulldog Reporter](#) and will be summarized in the Bulldog Awards *Stars of PR Hall of Fame* magazine in September 2013.

“AquaPR is honored to be recognized by Bulldog Reporter as a Gold level honoree for Small Agency of the Year,” said Sharon Cuppett, managing director of AquaPR. “While new technologies, content management and our society’s 140 character Twitter attention span have altered public relations, we continue to focus on developing and executing programs that merge the best of traditional public relations with marketing and social media in order to exceed our clients’ goals.”

The Bulldog Stars of PR Awards are selected by working journalists from entries representing the highest levels of performance and inspiration that PR/corporate communications has to offer. Entries were judged by a team of working journalists, who assessed the agencies and practitioners on the basis of their industry leadership, business acumen, communications, creativity, command of media and technology, and credit to PR and corporate communications.

“From consumer technology to cloud-based software solutions, the AquaPR team is able to develop and deliver results that increase brand awareness that often results in an increase in sales,” said Marcy Powers, with Gwinnett Innovation Park. “The AquaPR team is a marketing partner of ours that allows us to continue to leverage public relations while at the same time maximize social media and content distribution. They have done great work for both eHub, as well as our resident companies including zBoost (Wi-Ex). We continually receive press coverage from agenda-setting media including USA Today, The Wall Street Journal, FOX News, CNET and Popular Mechanics as a result of their programs.”

By targeting its client base in technology, AquaPR focuses on developing best practices for leveraging cutting-edge technology and thought-provoking content for both its client and team members. Based on the team's expertise including embracing new technology, its clients who have limited budgets, have access and have implemented a level of campaigns, programs and multi-use content, normally reserved for larger clients and budgets.

About AquaPR

AquaPR combines technologies, marketing and public relations to produce measurable results for clients. Team members have experience working with some of the world’s largest brands and building world-class technologies and they bring that expertise to small and mid-size technology companies. The team leverages today’s powerful social media platforms as part of an integrated communications strategy that builds brands, influences public opinion and drives sales. For more information visit www.aquapr.com

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